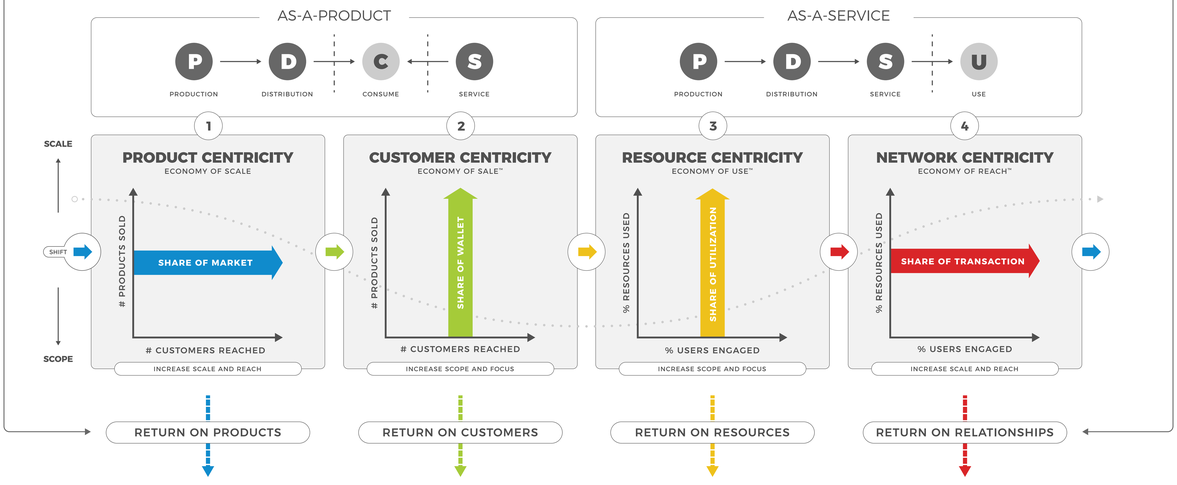
BUSINESS MODEL REGENERATION™

CROSS SILO · BUSINESS MODEL MATRIX™ · RCPA™ · ROUNDMAP

DERIVED FROM THE **BUSINESS MODEL MATRIX™**



rG⁰ — OFFLINE (ANALOG)

+ INTERNET OF INFORMATION
+ E-COMMERCE
+ PAYMENT GATEWAYS
+ ONLINE SEARCH
+ DATA PROCESSING
+ NO PHYSICAL BOUNDARIES

+ CRM SYSTEMS
+ SEGMENTATION
+ CUSTOMER INTERACTION
+ MASS CUSTOMIZATION
+ E-COMMERCE
+ CUSTOMER LIFETIME VALUE

+ SMARTPHONES
+ SMART APPS
+ SOCIAL MEDIA
+ PEER REVIEWS
+ SHARING ECONOMY
+ 3G/4G MOBILE INTERNET

+ ONLINE SEARCH
+ E-COMMERCE
+ INVENTORY SYSTEMS
+ ELECTRONIC CATALOGS
+ PAYMENT GATEWAYS
+ CUSTOMER FOCUSED

rG¹ — ONLINE (ELECTRONIC)

+ SMARTPHONES
+ QR CODE SCANNING
+ MOBILE INTERNET
+ CX MANAGEMENT
+ INTERNET BANKING
+ MOBILE PAYMENTS

+ CEM SYSTEMS (EXPERIENCE)
+ CUSTOMER LOYALTY
+ SATISFACTION RATING
+ CUSTOMER ENGAGEMENT
+ SERVICE EXCELLENCE
+ CUSTOMER FEEDBACK

+ GPS TRACKING
+ SMART AUTHENTICATION
+ MOBILE PAYMENTS
+ RESOURCE OPTIMIZATION
+ LIVEABLE CITIES
+ CAR BRANDS ENTERING

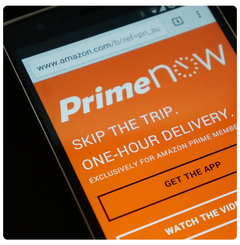
+ SMART DISTRIBUTION
+ CLOUD PLATFORMS
+ SOCIAL NETWORKS
+ PEER REVIEWS
+ CUSTOMER INSIGHTS
+ LIFETIME VALUE

rG² — MOBILE (APPS)

+ SMART APPS
+ SMART SENSORS 1.0
+ SMART SHOPPING CARTS
+ 4G/5G MOBILE INTERNET
+ ARTIFICIAL INTELLIGENCE
+ SMART RESTOCKING

+ CSM SYSTEMS (SUCCESS)
+ CUSTOMER DATA PLATFORM
+ CUSTOMER ANALYTICS
+ CUSTOMER STACK
+ 360° CUSTOMER PROFILE
+ HYPERTARGETING

+ ADAS (AUTONOMOUS)
+ SMART SENSORS 1.0
+ INTELLIGENT ROADMAPS
+ 4G/5G MOBILITY
+ CUSTOMER FOCUSED
+ ELECTRIC ENGINES



+ SMART SPEAKERS
+ VOICE RECOGNITION
+ ARTIFICIAL INTELLIGENCE
+ INLINE SEARCH
+ CUSTOMER INTENT
+ POS2 (SEARCH & SALE)

rG³ — INLINE (DIGITAL)

+ SMART HOMES
+ SMART APPLIANCES
+ PREORDERING
+ AUTONOMOUS DELIVERY
+ INTERNET OF THINGS
+ HUMANLESS

+ PSD2 INTEGRATION
+ SMART CUSTOMER
+ ARTIFICIAL INTELLIGENCE
+ 5G SENSORS/ACTORS
+ MIXED REALITY
+ HUMAN 2.0

+ AUTONOMOUS PODS
+ SMART SENSORS 2.0
+ INTELLIGENT ROADS
+ 5G CONNECTED DEVICES
+ INTERNET OF THINGS
+ HYDROGEN ENGINES

+ GPS TRACKING
+ SMART LOGISTICS
+ BATTERY INNOVATION
+ DRONE TECHNOLOGY
+ COMPOSITES
+ RULES & REGULATIONS

rG⁴ — OMNILINE (BOTS)

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